

## Tradition, pure and simple: Workshop stool – "Modell 111" and "Modell 112"

Key information:

At the IMM, the International Interiors Show in Cologne, between 15 and 21 January 2018, Swiss furniture manufacturer Girsberger will be exhibiting a number of new products and additions to its ranges in Hall 11.1, stand F21/E20.

One of the main talking points is the relaunch of a workshop stool whose origins date back over ninety years. The stool contained visibly lathe-turned components and bears witness to the company's roots as a woodturner's workshop. Now, the practical stool is available once more as part of Girsberger's collection, in a normal height version ("Modell 111") and in a high version ("Modell 112").

Bützberg, 15.01.2018 – A particular highlight of the furniture to be presented at the fair is the relaunched "Modell 111" workshop stool. This stool is a foundation stone in the history of Girsberger: its current incarnation dates back to 1910. A patent from that year for the height adjustment mechanism documents the first key stepping stone in the company's evolution from its roots as a woodturner's workshop to chair specialist and furniture manufacturer. The height-adjustable workshop stool, made from oak, will be available as "Modell 111" for sitting at normal height and "Modell 112", a high version. "The reintroduction of this historic Girsberger model is not merely a retrospective showcasing of Girsberger's tradition, it is also clearly evident that workshop stools are back in vogue," said Mathias Seiler, Head of Design and Marketing at Girsberger, when asked about the relaunch.

The stool is available in natural oak or a walnut stain. As well as the classic solid wood seat, an upholstered seat is also available, in any of the fabrics from the Girsberger collection.

Following on from the "G 125", which marked the company's 125th anniversary, the workshop stool is the second swivel chair or stool that harks back strongly to the company's roots. During the early decades, wooden chairs of all kinds were the main item produced by Girsberger – be they piano stools, work chairs or swivel chairs.

## About Girsberger:

The Swiss company group was established in 1889 as a woodworking shop and soon made its name as a manufacturer of seating furniture. Today, it focuses on providing high-quality and innovative furniture solutions for offices, public spaces and homes and has particular expertise in processing solid wood. Its own production sites combine a variety of different manufacturing disciplines, thus providing a high degree of production versatility and allowing the strategic move into Customized Furniture and Remanufacturing. From Koblenz, close to the border with Germany, the wood trade unit supplies furniture manufacturers and carpentry businesses with top-quality solid wood.

Today, the international company group is managed by Michael Girsberger, who is the greatgrandson of the company's founder.

Outside Switzerland Girsberger has sales companies in Germany, France, the Benelux countries, Austria and Turkey; the company's headquarters are in Bützberg, near Berne. Production locations are situated in Bützberg (Switzerland), Endingen (Germany), Kraljevci (Serbia) and Silivri (Turkey).

For more detailed information about the company visit www.girsberger.com



Workshop stool in oak with solid wood seat as "Modell 111", normal height, and "Modell 112", high version

These and other pictures can be downloaded from <u>Girsberger's image database</u> in both Internet quality and high resolution.

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