



## Biala – an all-round chair with a homely character

### Key information:

The idea behind the “Biala” name is a family of chairs that, thanks to their homely character and different variants, can be used in many seating situations. At the dining table, as a chair in a waiting room, for meetings or also in home offices or workplaces, “Biala” fits in with every interior as a focal point and an invitation to relax. The wrap-around backrest provides a feeling of comfort and, with its light upholstery, is vaguely reminiscent of a club chair.

Bützberg, 14 January 2019 – “Biala” is a homely all-round chair that goes well in any surroundings. The wrap-around backrest provides a feeling of comfort and, with its light upholstery, is vaguely reminiscent of a club chair. It is available as a four-legged model with a steel or wooden frame, with a four- or five-prong swivel base, and as a cantilever chair. The four-legged models also come with an optional swivel mechanism. All the aforementioned steel elements are either chromium plated or have a black powder coating. The upholstered cover is available in a single fabric, or the seat and backrest can be covered in different fabrics from the Girsberger collection.

Two-seaters with a four-legged frame in wood or steel complement the range of chairs, providing space-saving seating for two people in a small area. The “Biala” chairs and two-seaters are easy to combine to create attractive ensembles, which can easily be rearranged as required.

### About the designer:

Mathias Seiler, born in 1963, studied industrial design at Hamburg University of Fine Arts. He worked as a product designer for various renowned furniture makers and has received numerous awards. Since 2010, Mathias Seiler has been Head of Design and Marketing at Girsberger.

### About Girsberger:

The Swiss company group was established in 1889 as a woodworking shop and soon made its name as a manufacturer of seating furniture. Today, it focuses on providing high-quality and innovative furniture solutions for offices, public spaces and homes and has particular expertise in processing solid wood. Its own production sites combine a variety of different manufacturing disciplines, thus providing a high degree of production versatility and allowing the strategic move into Customized Furniture and Remanufacturing. From Koblenz, close to the border with Germany, the wood trade unit supplies furniture manufacturers and carpentry businesses with top-quality solid wood.

Today, the international company group is managed by Michael Girsberger, who is the great-grandson of the company's founder. Outside Switzerland Girsberger has sales companies in Germany, France, the Benelux countries, Austria and Turkey; the company's headquarters are in Bützberg, near Berne. Production locations are situated in Bützberg (Switzerland), Endingen (Germany), Kraljevci (Serbia) and Silivri (Turkey).

For more detailed information about the company visit [www.girsberger.com](http://www.girsberger.com).

These and other images are available in web quality or high resolution in the Girsberger Media Database.



**"Biala"** with a four-legged frame in wood or steel, with a four-star base, five-star base and as a cantilever chair.



**"Biala"** as a two-seater with steel frame.



**Media contact:**

Dorothea Scheidl-Nennemann  
Public Relations Manager – Girsberger Group  
Girsberger GmbH  
Ersteiner Strasse 2  
79346 Endingen  
Germany

Tel. +49 (0)162 130 04 57

[www.girsberger.com](http://www.girsberger.com)

[dorothea.scheidl@girsberger.com](mailto:dorothea.scheidl@girsberger.com)

