



## New SC Freiburg stadium: Girsberger develops and produces coach/player benches to specific customer requirements

### Key information:

**Girsberger has developed and produced 42 seats for the coach and player benches in SC Freiburg's new Europa-Park stadium, which was designed by HPP Architects. Thanks to a sophisticated padding structure, the seats offer exceptional comfort, including integrated, individually adjustable heating for the seats and backrests. In the football club's CI colours and with embroidered logos, they will attract the crowd's attention when the stadium is open.**

Bützberg, 13.10.2021 – When the Bundesliga team SC Freiburg moves into its new home ground, on 16 October, coaches and players will be taking a seat on benches by Girsberger. In all, 42 of these special models have been made in Emdingen am Kaiserstuhl, complete with black covers to protect against the weather. A bespoke design, they boast state-of-the-art upholstery. South Baden-based Girsberger GmbH specializes in the manufacture of seating.

Commenting on the work done, Jürgen Dold, Head of Upholstery Technique and Individual Manufacture, says: “The structural basis for the seats developed especially for the SC stadium was provided by the wooden shell of an established Girsberger armchair, which was perfect for the job. A sophisticated foam padding structure consisting of different components sandwiched together ensures exceptional comfort,

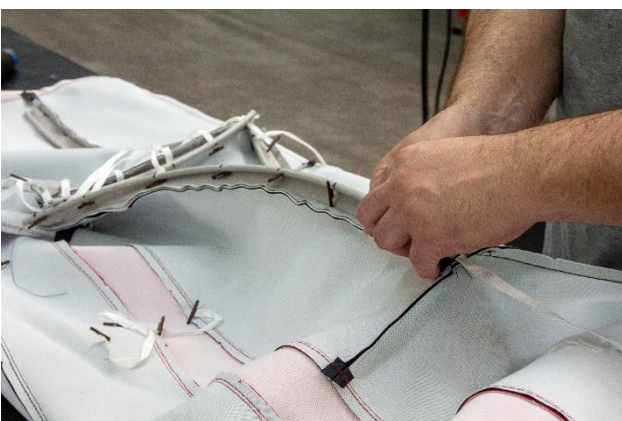
enhanced by integrated heating for the seats and backrests which can be adjusted individually.” The hard-wearing covers made from synthetic leather feature the SC Freiburg and Girsberger logos. Each of the intricately designed covers has a section with a plastic rod, which allows the back to be pulled tight in the middle with loop straps and attached to the other side. A special tool was used to thread the bands through the holes to the other side where they were fixed, stapled down and then trimmed off. To finish, the reverse side was closed with a zip.

The seats were pre-assembled in units of four at the factory and the electrics were installed for the seat and backrest heating. After being transported to the stadium, they were assembled on site, complete with electrical connections.

Commenting on the project, Henning Schweizer, Managing Director of Girsberger GmbH says: “Delivering the coaches’ and players’ benches has been a great opportunity to demonstrate our expertise in seat manufacture and, in particular, bespoke solutions, right here in our home region. Having been a FAIR ways Partner of SC Freiburg for a number of years now, it is particularly gratifying to be involved with this stadium in such a visible way.”



Integrating the seat heating element



The painstaking task of attaching the cover to the back using pierced straps







### About Girsberger:

The Swiss company group was established in 1889 as a woodworking shop in Zurich, and has developed to become an internationally renowned manufacturer of seating furniture. In the course of its development, the company has specifically expanded its in-house manufacturing operations and its exceptional craftsmanship in the areas of upholstery, solid wood and surface processing. Today its range of services includes high-quality furniture for offices, public spaces and homes, customized commercial furniture and the restoration and upcycling of used furniture (Remanufacturing). From Koblenz in Canton Aargau, close to the border with Germany, the solid wood trade unit supplies all types of wood-processing businesses with top-quality solid wood. Girsberger also has sales companies outside Switzerland, in a number of European countries. Production locations are situated in Bützberg (Switzerland), Endingen (Germany), Kraljevci (Serbia) and Silivri (Turkey). Since 1993 the international company group has been managed by Michael Girsberger, who is the great-grandson of the company's founder.

**Girsberger introduced climate-neutral production in 2015 and was awarded the EcoVadis gold medal for its transparent, sustainable supply chain in 2019.**

For more detailed information about the company visit [www.girsberger.com](http://www.girsberger.com).

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